

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 157858 /		Alt Order # 08364664
Product NRA-ILA 10/18		
Contract Dates 10/18/16 - 10/24/16		Estimate # 7770
Advertiser Iss/NRA-ILA-A		Original Date / Revision 09/08/16 / 09/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code	Advertiser Code 375	Product 1/2 944
Agency Ref 2153		Advertiser Ref 59172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/21/16	10/21/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-02		NM	1	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$5,800.00					
N 2	WHIO	10/24/16	10/24/16	Stephen Colbert	11:35 PM-12:35 X		1:00			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$2,500.00					
N 3	WHIO	10/24/16	10/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$7,200.00					
N 4	WHIO	10/20/16	10/20/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$3,200.00					
N 5	WHIO	10/20/16	10/20/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-02		NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	---1---				1	\$2,700.00					
N 6	WHIO	10/19/16	10/19/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-02		NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$6,200.00					
N 7	WHIO	10/19/16	10/19/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$3,200.00					
Totals									0.00				7	\$30,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	7	\$30,800.00	(\$4,620.00)	\$26,180.00
Totals	7	\$30,800.00	(\$4,620.00)	\$26,180.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 157858 /		<u>Alt Order #</u> 08364664
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> NRA-ILA 10/18	<u>Estimate #</u> 7770
<u>Advertiser</u> Iss/NRA-ILA-A		<u>Original Date / Revision</u> 09/08/16 / 09/08/16

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8364664
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP

SEP7/16 17.28
*** WHIO-TV ***

ADV # ADV. NAME ISS/NRA-ILA
AGY # AGY. NAME RED EAGLE MEDIA GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 157850 CONTRACT # 8364664

PRDCT NRA-ILA 10/18 EST#7770 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT18/16 OCT24/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP7/16 17.28

REP: TO DEANNA
FR JARED
NEW ORDER - NRA-ILA
TOTAL \$30800
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 375
AGENCY PRODUCT CODE = 944
AGENCY EST# = 7770

1			500P-530P	60		\$5,800.00	10/21	10/21	1		FRI	1
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PROGRAM : NWSCENTER 5
RA35-64 : 11.3
CON COM1: NWSCENTER 5

2			1135P-1235A	60		\$2,500.00	10/24	10/24	1		MON	1
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PROGRAM : LT-COLBERT-CBS<
RA35-64 : 3.8
CON COM1: LT-COLBERT-CBS<

REP HEADLINE# 8364664
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP7/16 17.28
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P PROGRAM : NWSCENTER 6 RA35-64 : 12.2 CON COM1: NWSCENTER 6	60		\$7,200.00	10/24	10/24	1		MON	1
4			600A-700A PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT	60		\$3,200.00	10/20	10/20	1		THU	1
5			700A-900A PROGRAM : CBS THS MRNG-2< RA35-64 : 6.4 CON COM1: CBS THS MRNG-2<	60		\$2,700.00	10/20	10/20	1		THU	1
6			530P-600P PROGRAM : NWSCENTER 530 RA35-64 : 11.5 CON COM1: NWSCENTER 530	60		\$6,200.00	10/19	10/19	1		WED	1
7			600A-700A PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT	60		\$3,200.00	10/19	10/19	1		WED	1
OCT/16			30800.00									
CONTRACT TOTAL												30800.00
TOTAL SPOTS												7

MARKET TOTALS \$59,230 WHIO 52% WDTN 29% WKEF 6% WRGT 13% CABL 0% WBDT 0%
SVC- NSI
DEMOS- RA35-64*